



Job Title : Sr. UI/UX Designer

Location: Noida

About Us:

Nuform Social is a new-age IT and Digital Marketing Company headquartered in Noida that specializes in creating innovative solutions for digital marketing and IT for your business with a focus on providing an incredibly satisfying experience. We offer a range of services, including marketing automation, application and software development, digital marketing, search engine optimization, social media marketing, search engine marketing, content marketing, mobile app development, email marketing, and corporate advertisement.

Job Description:

We are looking for an experienced Senior Graphic Designer with a strong background in UI/UX design to join our dynamic team. As a Senior Graphic Designer (UI/UX), you will be responsible for shaping the user interface and experience of our digital products, collaborating closely with developers and stakeholders to deliver innovative and user-centric design solutions.

Key Responsibilities:

1. Collaborate with front-end developers and database specialists to create user-friendly interfaces that integrate seamlessly with back-end functionality, fostering a strong partnership to achieve design and development goals.
2. Utilize design software such as **Adobe Illustrator, Photoshop, Figma, and Angular to create high-fidelity wireframes, interactive prototypes, and visually stunning UI designs.**
3. Stay up-to-date with the **latest design trends, tools, and technologies**, and incorporate them into design processes to enhance product innovation and user engagement.
4. Work in a fast-paced, deadline-driven environment to deliver design solutions that meet project requirements and exceed user expectations.

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5. Lead the design process from concept to execution, including user **flows, wireframing, prototyping, and final design production.**
6. Mentor and guide junior designers, providing feedback and fostering their growth and development in UI/UX design principles and best practices.

Qualifications:

1. Bachelor's degree in Graphic Design, Visual Arts, Interaction Design, or related field.
2. Minimum of 4 years of experience in UI/UX design, with a strong portfolio showcasing successful projects and a focus on digital customer experience design.
3. Proficiency in design software such as **Adobe Illustrator, Photoshop, Figma, and Angular, with a solid understanding of front-end development principles and database-driven functionality.**
4. Expertise in user research, usability testing, and creating intuitive and visually appealing user interfaces that enhance user engagement and satisfaction.
5. Ability to thrive in a fast-paced, deadline-driven environment, with excellent time management and prioritization skills.
6. Creative flair, attention to detail, and a passion for graphic and visual arts, including responsive design pattern creation and usage.